

Archival Negative Order Information

Three **FREE** Distinctive Services – Only available through Expressive Images!

Cleaning Originals – Over the years images can collect a significant amount of surface dirt, masking the image and hiding beautiful detail (much like dirty window panes). Gentle, effective cleaning can recover much of the original clarity. Although cleaning is not required, it is encouraged to optimize the final reproduction. Because we value each original, we always ask your written permission before we will clean any image. (Extensive cleaning may require additional cost.)

CAUTION: Unless you have sufficient training and experience, disassembly and/or cleaning of any image is strongly discouraged. Let us take care of that for you. If any image is stuck to glass, do NOT attempt to separate it! Irreversible damage is almost inevitable.

Selective Cropping – Many old images are an odd or now a non-conventional size. Others may have an excessive amount of unwanted sky or ground surrounding the desired subject. Our selective Cropping addresses all of these concerns by both “zooming-in” on the true subject (resulting in a larger actual subject) and formatting the image into a more conventional size, which provides for easier, more economical prints and framing.

Narrow Band Spectral Attenuation – Whenever an original is faded, spotted or stained, there is a possibility of recovering some detail and/or minimizing the spotting / staining by using specialized light filtering copy techniques. In most cases, the effect is small but none-the-less positive. In some cases the results are significant. In all cases the technique assures improved image quality, is totally harmless and without cost.

Completing the Archival Negative Order Form

Please Note, the image descriptions are only for your reference and do not have to be technically perfect. *Print Size* for example does not have to be exact, generally within an inch or two should be adequate.

Image Type – B&W = Black & white, BT = Brown tone (any variation), Oil = Hand colored, Color – contemporary “color” images (from about 1960 to current), SP = Special: Any metal, glass or other non-conventional image.

Archival Negatives – All negatives are provided in “sets” of three, with slight exposure variations for optimum printing capability (any of the three negative can provide an acceptable image).

- Standard: Economical choice for reproducing images up through, but larger than 8" x10" size
- High Definition: When the *reproduction size* is larger than 8" x 10" or for restoration work.
- Quantity Rates: Based on the combined total of Standard and High Definition Archival Negatives per order
- Duplicate Sets: List as a separate line directly below the description of the initial order (cost is 50% less).

Minor Retouch – Blends and tones down (but does NOT eliminate) light marks and scratches on originals. If chosen, all images on a description line will receive “Minor Retouch” (at the standard rate). Extensive damage may require additional retouching time or digital restoration (at additional cost).

<i>Example</i>								
Print Qty	Print Size	Image Type	General Description	Crop Y/N	Archival Negs Std	HD	Minor Retouch	
15	3x5	B&W	Casual photos, local area	Y	15			
7	4x6	B&W	Civil War Portraits	N	7			
3	2x3	B&W	Tin Type	Y	3			
1	8x10	Color	Building	N		1	1	
26					Quantity Total	25	1	1
					Quantity Rate (each)	19.95	29.95	5.00
					Sub Total (Qty X Rate)	478.80	29.95	5.00
Grand Total (columns: Std. + H.D. + Retouch):						513.75		
Deposit with order:	400.00	Less 10% Deposit Discount:	- 40.00	Balance:	73.75			
Shipping: 5% of “Grand Total” above (\$16 min):	25.69	Total w/shipping:	99.44					

