

Don't Take A Chance!

Have the security of knowing your *once-in-a-lifetime* event is professionally covered!

You can rest easy and enjoy your special day, confident you'll receive thoughtful, articulate professional photographic images!

Our *pick-'n'-choose* options can give you truly professional wedding coverage, – *plus* a 36 print book, – *all for less than \$845!*

— *Because you deserve the best!*

Wedding Photography

Photography Services include consecutive professional photography time, previews & local travel.

(Wedding albums & prints available separately)

Optional standard quality CD is available only when reserving photography.

Photog Coverage	*Previews Included	Photog. Service	Opt. CD†
2 hours (min)	100	\$795	195
3 hours	140	1,095	245
4 hours	180	1,385	295
5 hours	220	1,665	345
6 hours	260	1,935	395
7 hours	300	2,195	445
8 hours	340	2,345	495
Extended Travel (over 10 miles)		\$3/mile	

† CD delivered 90 days after print delivery

* Images taken may vary from -10% to +25%

Unlimited Options to fit every budget!

Now you can select exactly the extent of professional photographic coverage you want ~ and just the right album package you need!

We Do The Photography You choose the Services!

Just cover the cost of professional photography, then choose if you want prints or a CD or both!

(608) 873-6934

Madison Direct: 442-9388
183 E. Main St. ~ Stoughton, WI 53589
www.ExpressiveImage.com

Expressive / Wendt

IMAGES

Professional Photography since 1952

Wedding Pocket Index

to Professional Photography

Our exclusive "pick-'n'-choose" guide to exceptional photography, personalized services and *Great Savings!*

You Choose Your Coverage!

Then Choose Your Album

You Set Your Cost & Services!

Wedding Albums

Choose from economical **Basic** or our elegant **Elite** styles. All albums include cover, pages and prints.

Elite Albums also include our premium hand retouched Elite prints. (For a full description see "Presentation Prints".)

Album	Pages	Basic	Elite
5 x 7	12	\$300	\$450
5 x 7	24	400	600
5 x 7	36	550	825
Each Additional	2	25	40

Multiple image & page design options

Each 8 x 10 album page can hold up a single 8x10 or 2 – 5x7's or 4 – 4x5's and is available in up to 60+ exciting page combinations! (i.e. A 36 page album can hold up to 144 prints!)

8 x 10	12	\$450	625
8 x 10	24	650	825
8 x 10	36	875	1,150
Each Additional	2	45	60

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Studio Quality Preview Books & Preview Albums

Professional quality books and albums with optically clear pages to keep your previews attractive & safe. (You arrange your previews in any order you want!)

Save 25%!

**When You Reserve Your
Preview Books or Album Now**
Order *before* your wedding & save!

Preview Book	Holds	Pre Wed	Post
Book	36	\$49	\$74
"	72	69	104
"	144	99	149

Preview Albums are economical presentations for both parents & cost conscious newlyweds.

Album	12	\$74	\$111
"	24	119	179
"	36	146	219

Presentation Prints

Choose from economical **Basic** or elegantly finished **Elite** prints.

Prints	Basic	Elite
Wallets	\$3	\$5
4 x 5	7	15
5 x 7	10	20
8 x 10	15	30
11 x 14	45	95
16 x 20	95	195
20 x 24	145	325
24 x 30	195	395

Basic Prints: Individually color balanced & printed on professional photographic material for superior detail and extended life.

Elite Prints: Each premium print is hand **retouched**, color balanced and printed on professional photographic material for exceptional detail and extended life. Elite prints are offered with either attractive presentation folders or as enlargements mounted on rigid art board.

Additional Notes

Deposit: A \$200 non-refundable deposit is required to reserve your date. 50% of the outstanding balance is due six months prior to your event and the final balance is due 30 days prior.

Post Wedding Set-up Fee: Albums ordered after the primary order has left our studio require a 15% set-up fee.

Warrantee*: Any errors or defects of our studio enlargements* or albums will gladly be corrected at no charge, when the product is returned within 30 days. Thereafter, as long as you display our images, we will replace any defective or damaged studio print, frame, album or album pages at 50% of the current retail cost! *Our warrantee includes aging, wear, accidents or any other causes!*

* Wallets, previews and CDs are exempt.

(Prices subject to change without notice.)